ATTACHMENT F – SCOPE OF WORK-EVALUATION PLAN
*Fiscal Years: 07/01/2020 to 06/30/2023*

Program Title: Families Learning in Play (FLIP)
Result Area: **Improved Child Development**

**Objective 1:** By June 30, 2021 at least 64 children ages 0-3 and their parent or caregiver will participate in an 18 week program, meeting once a week for 90 minutes. Parent and child will participate in RIE® Parent-Infant/Toddler Guidance™ Classes offering individualized attention to both parents and infants/toddlers in a safe, nurturing, cognitively challenging and age-appropriate environment designed to encourage infants/toddlers to become attentive, active, ready for exploring, and aware of self and others.

| Activities to Accomplish Objective | Assigned Staff | Performance Measure or Tracking *Include Assessment Tool* | Annual Target *(Unduplicated Count)* |
|---|---|---|---|
| **Activity 1.1** | | | |
| Coordination with Playzeum and Patty Ryan, RIE® Certified Parent and Child Educator to class develop schedule, complete enrollment processes and complete five family orientation. | Playzeum ED and Patty Ryan | Calendar of schedule and enrollment process.<br><br>Program Coordination Report - A tracking tool recording in kind giving and type of coordination of services. | |
| Q1- Schedule was set, enrollment process completed.<br><br>FLIP Infant Play Classes -<br>Thursdays, Aug 27 to Jan 14<br>11:30pm to 1pm<br>for ages 3 to 14 months<br><br>FLIP Toddler Play Classes -<br>Wednesdays, Aug 26 to Jan 13<br>9am to 10:30am<br>for ages 15 to 22 months<br><br>Wednesdays, Aug 26 to Jan 13<br>11:30am to 1pm<br>for ages 15 to 22 months | | | |

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| Thursdays, Aug 27 to Jan 14 to<br>9am to 10:30am<br>for ages 23 to 36 months | | | |
| Q2 | | | |
| Q3 | | | |
| Q4 | | | |
| **Activity 1.2** | | | |
| Two (18 week) classes for infant, four (18 week) classes with toddlers, two (18 week) classes for older toddler, meeting once a week for 90 minutes at the Playzeum. | Patty Ryan and Playzeum Program Specialist | Program Attendance Report – through class sign-in sheets and data on percentage of returning families<br><br>Family Intake Survey - Record of participants' demographics such as: age, ethnicity, languages spoken in the home, relation to child and home community location, use of community services, breastfeeding practices and use and type early education programs currently accessing.<br><br>Family Survey - Pre and post survey to gather strengthening family's protective factor in parental resilience, social connections, knowledge of parenting and child development, concrete support and social and emotional competence of child. As well as on availability and type of educational materials in the home and use of education materials given. | 64<br>children age 0-3<br><br>64<br>parents or caregivers |
| Q1- Attendance information for current sessions.<br>Parent-Infant Play Sessions<br>Thursdays, Aug 27 to Jan 14 from 10:30am to 1pm at Playzeum Yuba-Sutter Age: 3-14 months. Current Enrollment - 7<br>Parent-Toddler Play Sessions<br>Wednesdays, Aug 26 to Jan 13 from 9am to 11am at Playzeum Yuba Sutter Ages: 15-22 months. Current Enrollment - 8<br>Wednesday, Aug 26 to Jan 13 from 11:30am to 1pmm at Playzeum Yuba Sutter Ages: 15-22 months. Current Enrollment – 6 | | | |

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| Parent-Older Toddler Play Sessions<br>Thursdays, Aug 27 to Jan 14 from 9am to 10:30am at Playzeum Yuba-Sutter Age: 23-36 months. Current Enrollment - 6 | | | |
| Q2 | | | |
| Q3 | | | |
| Q4 | | | |
| **Activity 1.3** | | | |
| Provide participating families with educational resources. *(Some resources will be provided by Playzeum with other funding sources)* | Playzeum ED and Playzeum Program Specialist | Record of educational materials provided. | 64 children age 0-3<br><br>64 parents or caregivers |
| Q1- Ordering of materials in process. | | | |
| Q2 | | | |
| Q3 | | | |
| Q4 | | | |
| **Activity 1.4** | | | |
| Development and execution of a marketing and outreach plan to families with infants and toddlers, through websites, social media, radio and print materials. | Playzeum ED | Outreach List - Amount, date, to whom and sample of marketing strategies used (print material, website, social media and email), noted when other languages used. | |
| Q1 – Marketing has been very difficult due to cancelation of so many events in the past during this quarter information would have been shared with families at Bright Futures, Playzeum open play time, Marysville Peach Festival, Live Oak Festival and Yuba Sutter Fair.<br><br>Marketing strategies executed were:<br>▪ Facebook and Instagram postings<br>▪ Website postings<br>▪ Email to all FLIP program partners<br>▪ Email to all SCCFC list serve<br>▪ Email to all past FLIP families | | | |
| Q2 | | | |
| Q3 - | | | |
| Q4 | | | |

**Objective 2:** By June 30, 2021 at least 90 children, ages 3-5 and their parent or caregiver will participate in Parent-Child School Readiness Classes. These groups will meet once a week for two hours for a total of 108 classes.

| Activities | Assigned Staff | Performance Measure or Tracking | Annual Target *(Unduplicated Count)* |
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| **Activity 2.1** | | | |
| Coordination with Playzeum ED and Program Specialist, to select class locations, develop class schedule, complete enrollment processes and complete five family orientation. | Playzeum ED and Playzeum Program Specialist | Calendar of schedule, locations and enrollment process.<br><br>Program Coordination Report - A tracking tool recording in kind giving and type of coordination of services. | |
| Q1 – Schedule was set, enrollment process was completed. Due to the need to keep group sizes low, no family orientations were completed. | | | |
| Q2 | | | |
| Q3 | | | |
| Q4 | | | |
| **Activity 2.2** | | | |
| A total of 108 Parent-Child School Readiness Classes focusing on language and literacy, math and numeracy and science. | Playzeum Program Specialist | Program Attendance Report – through class sign-in sheets and data on percentage of returning families<br><br>Family Intake Survey - Record of participants' demographics such as: age, ethnicity, languages spoken in the home, relation to child and home community location, use of community services, breastfeeding practices and use and type early education programs currently accessing.<br><br>Family Survey - Pre and post survey to gather strengthening families protective factor in parental resilience, social connections, knowledge of parenting and child development, concrete support and social and emotional competence of | 90 children age 3-5<br><br>90 parents or caregivers |

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| | | child. As well as on availability and type of educational materials in the home and use of education materials given. | |
| Q1 - Current schedule –<br>School Ready (Literacy, Math and Science)<br>Tuesdays, Aug 25 to Jan 12 from 9am to 11am at Playzeum Yuba Sutter for ages: 2 to 5 years.<br>Current Enrollment – 17<br><br>Tuesdays, Aug 25 to Jan 12 from 1pm to 3pm at Playzeum Yuba Sutter for ages: 2 to 5 years.<br>Current Enrollment – 8<br><br>Wednesdays, Aug 26 to Jan 13 from 9am to 11am at Playzeum Yuba Sutter for ages: 2 to 5 years<br>Current Enrollment – 10<br><br>*Note all School Ready classes took place outdoors unless the weather or air quality was not suitable for outdoor activities. | | | |
| Q2 | | | |
| Q3 | | | |
| Q4 | | | |
| **Activity 2.3** | | | |
| Provide participating families with educational resource. *(Some resources will be provided by Playzeum with other funding sources)* | Playzeum ED and Playzeum Program Specialist | Record of educational materials provided. | |
| Q1 - Ordering of materials in process. | | | |
| Q2 | | | |
| Q3 | | | |
| Q4 | | | |
| **Activity 2.4** | | | |

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| Development and execution of a marketing and outreach plan to families with infants and toddlers, through websites, social media, radio and print materials. | Playzeum ED | Outreach List - Amount, date, to whom and sample of marketing strategies used (print material, website, social media and email), noted when other languages used. | |
| Q1 – Marketing has been very difficult due to cancelation of so many events in the past during this quarter information would have been shared with families at Bright Futures, Playzeum open play time, Marysville Peach Festival, Live Oak Festival and Yuba Sutter Fair.<br><br>Marketing strategies executed were:<br>▪ Facebook and Instagram postings<br>▪ Website postings<br>▪ Email to all FLIP program partners<br>▪ Email to all SCCFC list serve<br>▪ Email to all past FLIP families | | | |
| Q2 | | | |
| Q3 - | | | |
| Q4 | | | |
| **Activity 2.5** | | | |
| Maintain learning materials and exhibits at the Playzeum space used for the school readiness class. *(Will be provided by Playzeum with other funding sources)* | Playzeum ED and Playzeum Program Specialist<br>Playzeum Program Specialist | Design plan and pre and post photos. | |
| Q1- Two outdoor handwash stations were built to support the outdoor classroom. | | | |
| Q2 | | | |
| Q3 - | | | |
| Q4 | | | |
| **Objective 3:** By June 30, 2021 at least 30 children, ages 0-5 and their parent or caregiver will participate *Parent-Child Creative Arts Classes.* These groups will meet once a week for two hours for a total of 36 classes. | | | |
| **Activities to Accomplish Objective** | **Assigned Staff** | **Performance Measure or Tracking** ***Include Assessment Tool*** | **Annual Target** ***(Unduplicated Count)*** |
| **Activity 3.1** | | | |

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| Coordination with Playzeum and SideShow Joe to select class locations, develop class schedule, complete enrollment processes and complete five family orientation. | Playzeum ED And Sideshow Joe | Calendar of locations and schedule.<br><br>Program Coordination Report - A tracking tool recording in kind giving and type of coordination of services. | |
| Q1 – Schedule was set, enrollment process was completed. Due to the need to keep group sizes low, no family orientations were completed. | | | |
| Q2 | | | |
| Q3 | | | |
| Q4 | | | |
| **Activity 3.2** | | | |
| A total of 36 Parent-Child Creative Arts Classes focusing on preforming and visual arts, music, movement and social and emotional skills. | Sideshow Joe | Program Attendance – Track families attending and data on percentage of returning families.<br><br>Family Intake Survey - Record of participants' demographics such as: age, ethnicity, languages spoken in the home, relation to child and home community location, use of community services, breastfeeding practices and use and type early education programs currently accessing.<br><br>Family Survey - Pre and post survey to gather strengthening families protective factor in parental resilience, social connections, knowledge of parenting and child development, concrete support and social and emotional competence of child. As well as on availability and type of educational materials in the home and use of education materials given. | 30 children age 0-5<br><br>30 parents or caregivers |
| Q1 – Current schedule:<br>Thursdays, Aug 27 to Jan 15 from 9am to 11am at Playzeum Yuba Sutter Ages: 0 to 3 years<br>Current Enrollment – 19<br><br>*Note all Creative Arts classes took place outdoors unless the weather or air quality was not suitable for outdoor activities. | | | |
| Q2 | | | |

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|---|---|---|---|
| Q3 | | | |
| Q4 | | | |
| **Activity 3.3** | | | |
| Provide participating families with educational resource. *(Some resources will be provided by Playzeum with other funding sources)* | Playzeum ED and Playzeum Program Specialist | Record of educational materials provided. | 30 children age 0-5<br><br>30 parents or caregivers |
| Q1 – Materials are being ordered. | | | |
| Q2 | | | |
| Q3 | | | |
| Q4 | | | |
| **Activity 3.4** | | | |
| Execution of a marketing and outreach plan to families with children ages 0-5, through websites, social media, radio and print materials. | Playzeum ED | Outreach List - Amount, date, to whom and sample of marketing strategies used (print material, website, social media and email), noted when other languages used. | |
| Q1 – Marketing has been very difficult due to cancelation of so many events in the past during this quarter information would have been shared with families at Bright Futures, Playzeum open play time, Marysville Peach Festival, Live Oak Festival and Yuba Sutter Fair.<br><br>Marketing strategies executed were:<br>▪ Facebook and Instagram postings<br>▪ Website postings<br>▪ Email to all FLIP program partners<br>▪ Email to all SCCFC list serve<br>▪ Email to all past FLIP families | | | |
| Q2 | | | |
| Q3 | | | |
| Q4 | | | |
| **Activity 3.5** | | | |
| Maintain learning materials and exhibits at the Playzeum space used for the creative arts class. *(Will be provided by Playzeum with other funding sources)* | Playzeum ED and Playzeum Program Specialist | Design plan and pre and post photos. | |
| Q1 – Two outdoor handwash stations were built to support the outdoor classroom. | | | |
| Q2 | | | |

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| Q3 |
| Q4 |