# Data and Analytics

Scroll down to see your family engagement survey results ↓.

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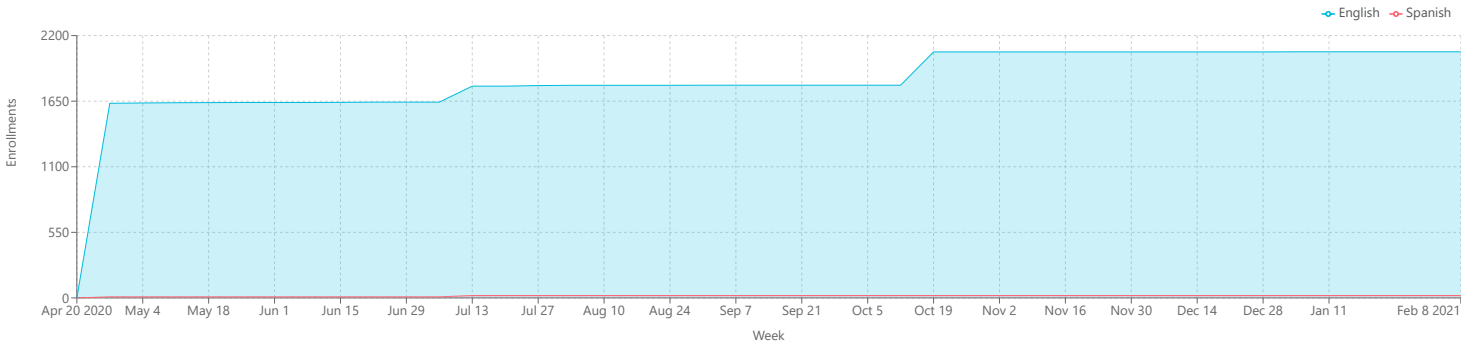
## Overview

| 2,084 | 215,815 | 97,413 |
|---|---|---|
| ACTIVE ENROLLMENTS | READY4K MESSAGE DELIVERIES | CUSTOM MESSAGE DELIVERIES |

### ENROLLMENT OVER TIME




### DEMOGRAPHICS

| Age | Language | Enrollments |
|---|---|---|
| 0 | English | 61 |
| 1 | English | 167 |
| 2 | English | 213 |
| 3 | English | 272 |
| 4 | English | 387 |

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### NONWORKING PHONE NUMBERS

| Phone Number | Stopped Working On | First Name | Last Name |
|---|---|---|---|
| [redacted] | [redacted] | [redacted] | [redacted] |
| [redacted] | [redacted] | [redacted] | [redacted] |
| [redacted] | [redacted] | [redacted] | [redacted] |
| [redacted] | [redacted] | [redacted] | [redacted] |
| [redacted] | [redacted] | [redacted] | [redacted] |

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### CUSTOM DATA

| Custom Data | Total |
|---|---|
| | 626 |
| Imagination Library- 1... | 5 |
| Imagination Library- 2... | 49 |
| Imagination Library-Ci... | 422 |
| Imagination Library-R... | 39 |

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### ZIP CODES

| ZIP Code | Total |
|---|---|
| | 88 |
| 95591 | 4 |
| 95593 | 1 |
| 95645 | 1 |
| 95648 | 1 |

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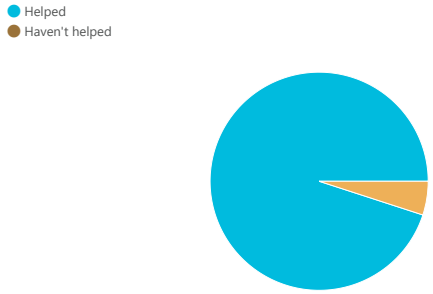
## Family Engagement Surveys

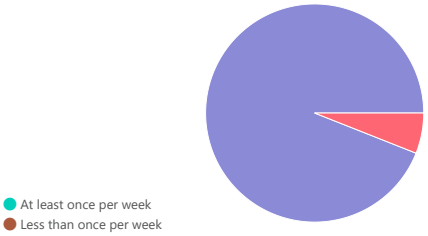
December 2020

Have Ready4K messages helped parents deal with stress?

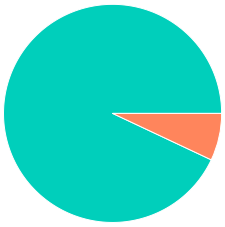



Are parents' relationships with their children stronger after doing Ready4K activities?

Stronger
Not stronger




How often do parents do Ready4K activities with their children?



Total survey participants: 121

FAMILY FEEDBACK

*"[Ready4K] has brought us closer together and showed me that parenting is fun."*

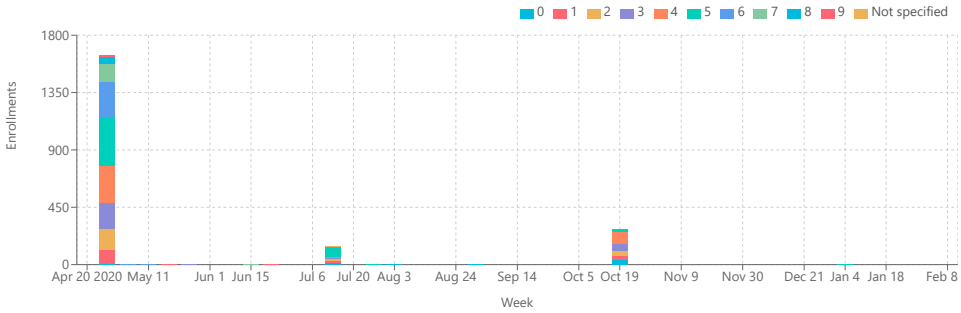
# Performance

Monday, April 20, 2020 to Tuesday, February 9, 2021 by Week

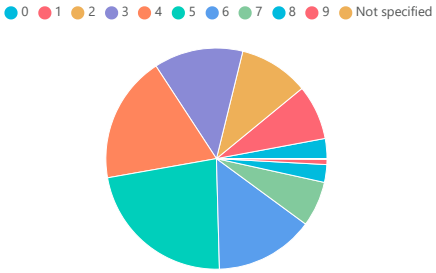
All custom data values selected | All ZIP Codes selected

NEW ENROLLMENTS: 2,084

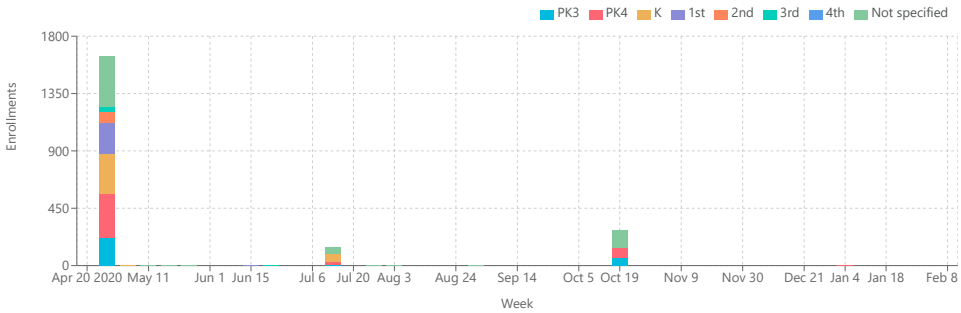
NEW ENROLLMENTS BY AGE



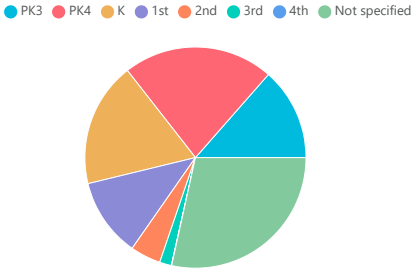

ENROLLMENT AGE DISTRIBUTION




NEW ENROLLMENTS BY GRADE LEVEL

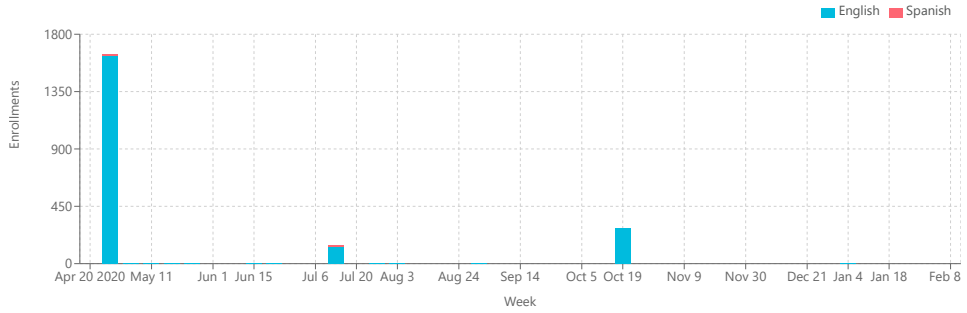


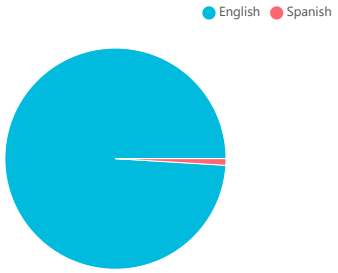

ENROLLMENT GRADE LEVEL DISTRIBUTION



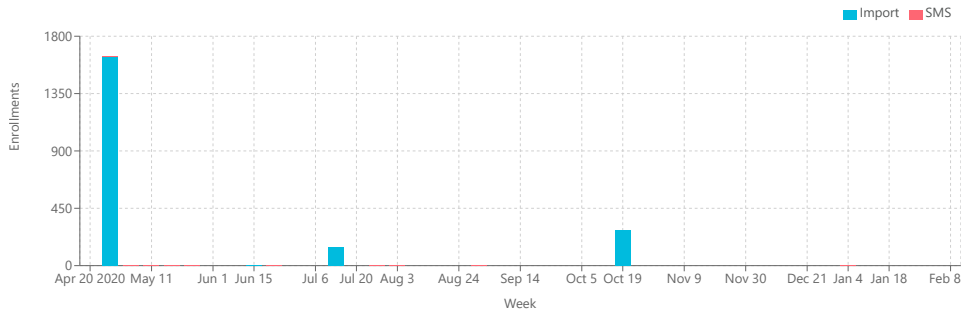

NEW ENROLLMENTS BY LANGUAGE

ENROLLMENT LANGUAGE DISTRIBUTION

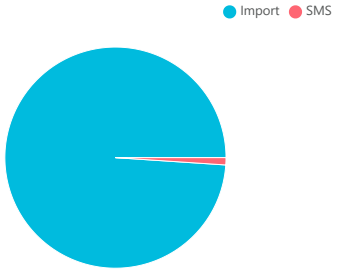


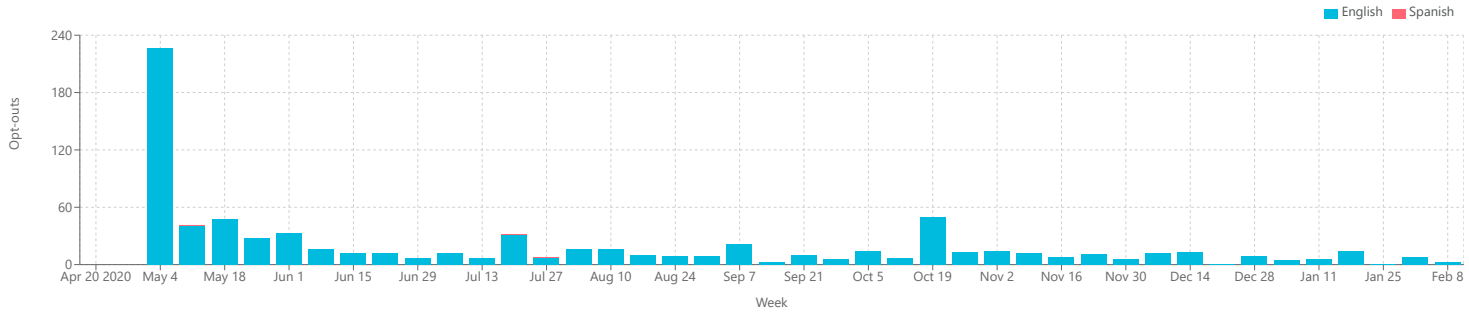

NEW ENROLLMENTS BY SIGNUP METHOD




ENROLLMENT SIGNUP METHOD DISTRIBUTION




OPT-OUTS

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