



SUTTER COUNTY CHILDREN & FAMILIES
COMMISSION MEETING & PUBLIC HEARING
JANUARY 15, 2025

The Sutter County Children & Families Commission (SCCFC) held a regular meeting and public hearing on the above date at 3:30 p.m. at the Sutter County Administrative Office Conference Room, 1160 Civic Center Blvd., Ste. A, Yuba City, CA 95993.

CALL TO ORDER

Commission Chair Ziegenmeyer called the meeting to order at 3:30 p.m. and requested the roll call.

COMMISSIONERS PRESENT: Commissioners Mike Ziegenmeyer, Doreen Osumi, Nicole Ritner, Dr. Robert Morgan and Marc Boomgaarden.

COMMISSIONERS ABSENT: Commissioners Tonya Byers, Sarah Eberhardt-Rios, Narinder Dhaliwal, Mat Gulbrandsen.

STAFF PRESENT: Michele Blake, Executive Director and Julie Price, Executive Secretary

PLEDGE OF ALLEGIANCE

Commission Chair Ziegenmeyer led the Commission & audience in the Pledge of Allegiance

PUBLIC PARTICIPATION

No public comment was received.

Commission Chair Ziegenmeyer requested that agenda items 4-7 be heard first.

ACTION ITEMS

4) Approval of Fatherhood Engagement Media Campaign Initiative RFP

Executive Director Michele Blake referred to the staff report included in the meeting packet and noted that the RFP for developing and executing a multimedia campaign to promote father engagement in the development of children aged 0-5 in Sutter County was approved at the November 2024 meeting and released on November 21, 2024.

It was recommended that the sole applicant, Sapphire Marketing & Sign Co., be approved and awarded the Fatherhood Engagement Media Campaign Initiative, as their proposal was comprehensive and closely aligned with the campaign's objectives and scope of work.

On motion of Commissioner Ritner, seconded by Commissioner Boomgaarden, Chairman Ziegenmeyer called for a vote that carried as follows: AYES: Commissioners Ziegenmeyer, Osumi, Ritner, Morgan, Boomgaarden; ABSTAIN: None; NOES: None; ABSENT: Commissioners Byers, Dhaliwal, Eberhardt-Rios, & Gulbrandsen, the Commission accept the "Children Experiencing Homelessness in Yuba City and Sutter County: A Call for Strategic Investment (2024)" report & adopt Section 218: Homelessness Definition Policy as presented.

5) Review And Approval of the Report: "Children Experiencing Homelessness in Yuba City and Sutter County: A Call for Strategic Investment and the Adoption of Section 218: Homelessness Definition Policy"

Ms. Blake referred to the report and policy section in the meeting packet, explaining that accepting and adopting these items establishes a framework for SCCFC-funded programs to ensure equitable access to resources for children and families experiencing housing instability. She also noted that County Counsel reviewed the policy and confirmed that adopting this definition does not create additional legal obligations but instead provides a consistent guideline for SCCFC-funded programs to enhance their efforts.

On motion of Commissioner Boomgaarden, seconded by Commissioner Morgan, Chairman Ziegenmeyer called for a vote that carried as follows: AYES: Commissioners Ziegenmeyer, Osumi, Ritner, Morgan, Boomgaarden; ABSTAIN: None; NOES: None; ABSENT: Commissioners Byers, Dhaliwal, Eberhardt-Rios, & Gulbrandsen, the Commission accept the "Children Experiencing Homelessness in Yuba City and Sutter County: A Call for Strategic Investment (2024)" report & adopt Section 218: Homelessness Definition Policy as presented.

6) Request for Establishment of an Ad Hoc Committee to Address Strategic Plan Strategies and Long-Term Funding Considerations

Ms. Blake recommended that the Commission authorize the formation of an Ad Hoc Committee to develop targeted strategies for the result areas outlined in the upcoming Sutter County Children & Families Commission 2025-2030 Strategic Plan. The committee will also review funding considerations in alignment with the Long-Term Financial Plan (LTFP) and present recommendations to the full Commission at the April 2025 meeting.

Commissioners Ziegenmeyer and Morgan volunteered to serve on the committee, and the attending commissioners recommended Commissioner Eberhardt-Rios also join.

On motion of Commissioner Ritner, seconded by Commissioner Morgan, Chairman Ziegenmeyer called for a vote that carried as follows: AYES: Commissioners Ziegenmeyer, Osumi, Ritner, Morgan, Boomgaarden; ABSTAIN: None; NOES: None; ABSENT: Commissioners Byers, Dhaliwal, Eberhardt-Rios, & Gulbrandsen, the Commission approved the establishment of the Ad Hoc Committee, approval up to 4 Commissioners to serve on the committee, directed the committee to review funding considerations in alignment with the Long-Term Financial Plan (LTFP) and provide recommendations to the full Commission at the April 2025 meeting.

CONSENT CALENDAR

On motion of Commissioner Ritner, seconded by Commissioner Boomgaarden, and carried as follows: AYES: Commissioners Ziegenmeyer, Boomgaarden, Ritner, Morgan, Osumi; ABSTAIN: None; NOES: None; ABSENT: Commissioner Gulbrandsen, Byers, Dhaliwal, Eberhardt-Rios; the Commission approved the Consent Calendar, as follows:

7) Approval of the minutes for the November 19, 2024 meeting

PUBLIC HEARING

1) Approval of FY 2023-2024 Sutter County Children & Families Commission Financial Audit Report

Ms. Blake noted that the Commission's FY 2023-24 financial audit report is still being finalized. First 5 California has approved an additional extension to allow sufficient time for completion. The Commissioners agreed to hold a special meeting on February 4, 2025, at 3:30 p.m. to address this agenda item.

2) Approval of FY 2023-2024 Sutter County Children & Families Commission Annual Report

Ms. Blake noted that the Commission's FY 2023-24 annual report is still being finalized. First 5 California has approved an additional extension to allow sufficient time for completion. The Commissioners agreed to hold a special meeting on February 4, 2025, at 3:30 p.m. to address this agenda item.

3) Approval of 2025-2030 Sutter County Children & Families Strategic Plan

Lisa Colvig-Niclai, Senior Vice President of Planning and Evaluation at Applied Survey Research, presented data from the community survey, focus groups, key informant interviews, and community indicators that informed the development of the 2025-2030 Sutter County Children & Families Commission Strategic Plan. A copy of the presentation and full plan was included in the meeting packet.

Ms. Blake highlighted that the Strategic Plan serves as a roadmap for aligning SCCFC's investments with community needs while addressing the impact of declining Proposition 10 revenues.

Upon approval, the Strategic Plan will guide SCCFC's work and inform future funding decisions. A procurement process may follow to identify partners capable of implementing key strategies outlined in the Plan.

Commissioner Ziegenmeyer left the meeting.

This having been heretofore fixed as the date, time and place to hold a public hearing regarding the presentation of Sutter County Children & Families Commission 2025-2030 Strategic Plan, the matter was called to be heard.

Staci Howell, Executive Director of Playzeum Yuba-Sutter, highlighted the nearly decade-long partnership between Playzeum Yuba-Sutter and the Commission in serving Sutter County children and families. She expressed Playzeum Yuba-Sutter's interest in continuing to collaborate on future programs and services. Ms. Blake acknowledged Ms. Howell's participation in the Commission-funded four-part sustainability workshop series, designed to help Commission contractors identify key impact areas of their programming and explore additional funding opportunities to support children and families. She also noted that a presentation on the project's outcomes will be provided to the Commission at a future meeting.

Commissioner Boomgaarden closed the public hearing.

Due to an insufficient quorum, this item will be discussed at the special meeting scheduled for February 4, 2025, at 3:30 p.m.

DIRECTORS REPORT

2025 Imagination Library Program update

Ms. Blake shared an update from The Imagination Library program, which indicates an increase in the program cost for 2025, rising from \$2.10 to \$2.60 per child per month due to rising postage costs.

First 5 Association

Ms. Blake referenced the First 5 Association's 2025 policy priorities included in the meeting packet. Ms. Blake also noted a proposed 296% increase in association dues for FY 2025-2026. Commissioners instructed staff to contact the association for further details on the proposed increase and explore alternative membership options.

Community Engagement and Partnerships

Ms. Blake delivered a thorough visual presentation highlighting the community events in which the staff has participated over the previous months.

PUBLIC COMMENT

No public comment was received.

ADJOURNMENT

With no further business coming before the Commission, the meeting was adjourned at 4:36 p.m.

By:
Julie Price Executive
Secretary